



BSO | ixreach

# Case Study

Cyberlink

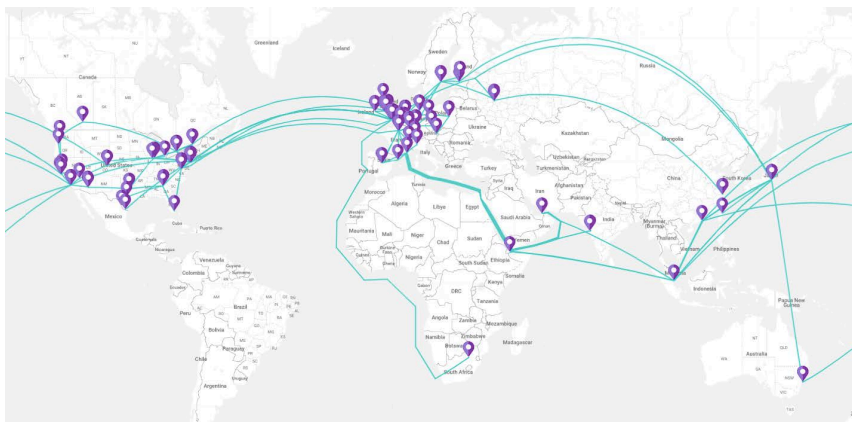


## Who are they?

Cyberlink is an independent, privately-owned, managed service provider headquartered in Zurich, Switzerland. Cyberlink provides premium Internet access and delivers reliable, secure connections throughout the whole of Switzerland.

## Challenge

Cyberlink, wished to broaden and improve their connectivity options whilst keeping costs low; they wanted to connect to several Internet Exchanges across Europe and at the same time avoid the burden of individual contracts and connections.



## Solution

After discussing available solutions and testing some suggested services, Cyberlink selected IX Reach's partial IP Transit service delivered over a private 10Gb physical port. This solution took advantage of blending IX Reach's private peering paths to the biggest Internet Exchanges across Europe and provided shorter routes for Cyberlink and therefore a much lower latency route to several networks at the major European Internet Exchanges.

## Result

Cyberlink immediately noticed an improvement in their network's performance following the solution's implementation. Customers were able to achieve much faster responses across the network thanks to the lower latency paths derived from the blend of Internet Exchange traffic. Moreover, the network didn't need to organise any planned network outages as the addition was instant.

