



BSO | ixreach

Case Study

Telin



Who are they?

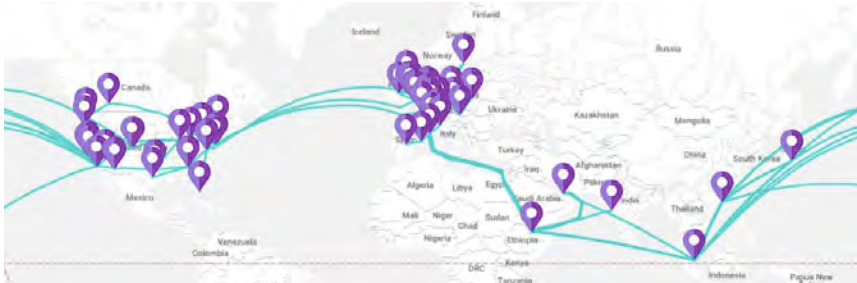
PT Telekomunikasi Indonesia International (Telin) is an international telecommunications service provider that is headquartered in Jakarta, Indonesia. With its international mindset, deep technical capabilities and customer-first approach, Telin has proven itself well suited to helping enterprise customers achieve their goals in this era of rapid globalization.

Telin offers a comprehensive range of high-quality international carrier voice and data services aimed at enterprise customers with operations in Singapore, Hong Kong, Australia, Malaysia, Macau, Taiwan, the United States, Myanmar, and Kingdom of Saudi Arabia. Its global infrastructure includes more than 200 kilometers of submarine cable systems including the consortium-owned SEA-US, SEA-ME-WE5, IGG, among others; 72 Points of Presence, 4 international data centers in two countries, and 11 global offices.

Telin, was founded in 2007, is a subsidiary of PT Telekomunikasi Indonesia (Telkom), Indonesia's state-owned telecommunications and network service provider which also owns Indonesia's largest telecommunications provider serving over 100 million retail customers.

Challenge

Telin relied upon the public Internet to reach content outside of their small European network which only consisted of Marseille and Frankfurt, and a few locations across the United States of America and Canada. Telin wanted to keep their prices low for their customers, so they knew they had to keep their expansion costs down but couldn't let this impact the quality of service their customers expect. This meant they needed to find an alternative to building out themselves which would prove costly, disruptive to the network and time consuming.



Solution

Telin took advantage of IX Reach's global, far-reaching network and its reputation as the number one remote peering provider. Telin expanded its network using IX Reach's E hernet Private Line solution in the south west and along the West Coast of the U.S., along the East Coast of Canada, the U.K., Germany and France. Telin chose IX Reach's remote peering solution to get closer to its traffic (without the need to invest in their own infrastructure and hardware) at INEX (Dublin), IXLeeds (Leeds), LINX Manchester (Manchester), MIX (Milan), Netnod (Stockholm), NIX.CZ (Prague), SwissIX (Zurich), TOR-IX (Toronto), and QIX (Montreal) among other key Internet Exchange Points.

Result

With the vision of becoming a global digital hub, Telin continues to build connectivity around the globe and commits to expanding the business to its Asia Pacific market to accelerate their customers' digital business expansion.

Now Telin customers can enjoy better content and direct connection especially in Europe and North America.